



Willis Youth Athletic Association

PO Box 1320, Willis TX 77378

wyaainfo@yahoo.com

Dear Potential Sponsor,

Thank you for your interest in becoming a sponsor for the Willis Youth Athletic Association (WYAA).

WYAA is a non-profit organization which strives to create an atmosphere for children and adults, which is accepting, challenging, friendly, fun and safe; where self-confidence can be nurtured as children grow and develop their skills in wholesome surroundings.

Each year more than five hundred children from our local and surrounding communities participate in WYAA. We rely on the support of local business leaders like you to cover equipment and operating expenses for this valuable experience for our youth. In turn, sponsors receive exclusive exposure to the many parents and other community leaders who attend WYAA games and events.

By choosing to be a sponsor for WYAA, you will have a captive audience exposed to your marketing message throughout the year for Spring and Fall 2021. In addition to our local league, we host tournaments and teams from other communities which broaden exposure to your business. Your support can create awareness and goodwill for your business and you are likely to find that parents and other supporters find the idea of doing business with our sponsors appealing.

Sponsorship options, located on the back of this letter are available for your choosing. If your business has a sponsor program already in place or if you would like to specify another sponsorship opportunity, please select "other" and fill in the details. Also, please remember that should you choose to support the WYAA, to include your donation as a tax deduction. Our **TIN is 76-0236770**.

Thank you for your continued support and generosity.

Scott Carson

WYAA President- 2019-2021



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Sponsorship Levels

| | |
|--|--|
| Scoreboard Sponsor \$2,600 (5-year Sponsorship) | --8 Available-- Includes a scoreboard sign (2'x8'), recognition at opening ceremonies, company name and logo featured on WYAA website sponsor page. |
| Field Sponsor \$1300 (1-year Sponsorship)(renewal \$1,000) | --8 Available-- Includes 2 field sponsor banners (3'x6'), 2 - 4'x4' dugout signs, 1 - 1'x4' metal sign on scorekeepers booth, recognition at opening ceremonies, company name and logo featured on WYAA Website Sponsor Page. |
| Golden Glove Sponsor \$1000 (2 year Sponsorship) | Premium Metal Sign-- 4x4 metal sign to hang on batting cages or new umpire building |
| Grand Slam Sponsor \$1,000 (1-year Sponsorship) | Includes 2 field sponsor banners (3'x6'), name or decal on 2 team's helmets, sponsor plaque of teams sponsored, recognition at opening ceremonies, company name and logo featured on WYAA website sponsor page |
| Home Run Sponsor \$500 (1-year Sponsorship) | Includes a field sponsor banner (3'x6'), name or decal on 1 team's helmets, sponsor plaque of team sponsored, recognition at opening ceremonies, and company name featured on WYAA website sponsor page |
| Triple Sponsor \$300 (Single Season Sponsor) | Includes 4 coroplast dugout signs (2'x2'), and company featured on WYAA website sponsor page. |
| Double Sponsor \$200 (Single Season Sponsor) | Includes 2 coroplast dugout signs (2' x 2'),and company featured on WYAA website sponsor page. |
| Single Sponsor \$100 (Single Season Sponsor) | Includes 1 coroplast dugout sign (2' x 2'), and company featured on WYAA website sponsor page. |

***Home Run Renewal Sponsors will be charged \$375/ for each consecutive year sponsoring**

| SPONSOR INFORMATION | | |
|---------------------|---------------|-----------------|
| Company Name: | Contact Name: | |
| Email address:: | Phone: | |
| Child Name: | Age Group: | |
| Date: | Amount Paid: | Payment Method: |

TIN 76-0236770



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WYAA Coaches,

Teams will be responsible for obtaining their own sponsorships. Each team will need to raise a minimum of \$300 (Triple Sponsor). These funds are used for general operations like umpires, baseballs, nets, bases, tees, maintenance, etc. Any amount over and above the \$300 dollars will be split 50/50 with YOUR team and the league. This will give your team funds to buy personal items like helmets, bags, cool rags, etc that make your team unique. At the end of the fundraising period your team will be issued a balance that they can “charge” against. The coach or team mom will need to produce a receipt for items purchased and the league will then reimburse the coach or team mom with a check from the league. This is a new approach we are taking as an incentive for a team to raise as much as they can for their own benefit.